Sarah Payne

UX/UI Designer · Industrial Design Background

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Cincinnati, OH 45069

Work Experience

Co.Lab

Product Designer • Sept 2023 - Nov 2023

Shipped a <u>new product</u> in eight weeks. Conducted user interviews, defined MVP goals with product manager, determined user stories and generated userflows, established brand identity, developed low and high fidelity prototypes, led UX and UI reviews with developers and guided usability tests.

Freelance

UX/UI Designer • June 2023 - July 2023

Worked with client to design a <u>website</u> for showcasing & selling artwork. Facilitated user interviews, developed sitemap, built digital wireframes, presented work, produced prototype & facilitated usability tests.

Core Home

Industrial Designer • Feb 2020- Mar 2023

Conducted market research, produced 3D models from product concepts, developed prototypes and renderings for sales teams, prepared digital files for hand-off to production team, communicated with manufacturing partners on product development, assisted with training of junior designers.

PepsiCo

Experiential Designer • May 2019 - June 2019

Supported in-house design teams to produce event elements, developed event graphics, followed brand guidelines, and presented design work.

Allegion

Industrial Design Co-op • May 2017 - Aug 2017

Contributed ideas in team brainstorms, sketched concepts, conducted trend research and designed products to fit trends, communicated with marketing and engineering on product concepts.

Munchkin

Industrial Design Co-op • Aug 2016 - Dec 2016

Conducted user research, built prototypes, rendered concepts, designed graphic patterns, created 3D models, and communicated with factories.

Education

Product Design Certificate • 2023
Co.Lab

UX Certificate • 2023
Designlab

BS Industrial Design • 2019
University of Cincinnati, DAAP
Magna Cum Laude • 3.8 GPA

Skills

- Wireframes
- Prototypes
- Mockups
- User flows
- User research
- User interviews
- Usability testing
- Information Architecture
- Typography
- Competitor analysis
- 3D modeling & printing
- Empathy
- Collaboration
- Communication

Software

- Figma
- FigJam
- Sketch
- Illustrator
- Photoshop
- InDesign
- Optimal Workshop
- Solidworks
- Keyshot